



Overcoat Your Home With KELLASTONE

—the Stucco that Will Not Crack

Stop spending money for painting and exterior repairs. By overcoating your home with Kellastone you can transform it into a beautiful, modern stucco building—and for less than the cost of one year's depreciation.

Remember, Kellastone Stucco is absolutely guaranteed not to crack. It bonds directly to the wood and preserves its life indefinitely. It makes your home warmer in winter and cooler in summer. It is waterproof, fireproof, element-proof—practically everlasting.

KELLASTONE

GUARANTEED NOT TO CRACK

Guarantee: We positively and unreservedly guarantee Kellastone not to crack, peel, flake, chip, crumble or deteriorate in any way when applied according to our simple directions found in every sack.

We further guarantee Kellastone to fully protect your home from fire, wind, rain, hail, frost, and all other elements. Should any Kellastone job fail to justify these statements, the material will be replaced and the work done over wholly at the expense of this company.

U. S. KELLASTONE CO., McCormick Bldg., Chicago, Ill.

Kellastone is the only material of its kind in the world. It is fine, white powder, which is mixed, before being applied, with Kellastone Oil, without the addition of water, lime, sand, hair or any other substance. There are four Kellastone products—Kellastone Stucco, Kellastone Interior, Kellastone Flooring and Kellastone Roofing—each possessing the same remarkable properties.

Full Information and Demonstration Free
We want every prospective builder, as well as every existing contractor to become fully acquainted with the wonderful material without delay.

Call, phone or write for booklet and special demonstration.

Menno Yaggy, Jefferson Street and Fourth Ave.

DISTRICT MANAGER

U. S. Kellastone Co.

District Managers and Warehouses in the Following Distributing Centers:

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Evansville, Ind.	Savannah, Ga.	San Antonio, Tex.	St. Louis, Mo.
Hammond, Ind.	St. Louis, Mo.	Los Angeles, Cal.	St. Paul, Minn.
Shreveport, La.	Minneapolis, Minn.	San Diego, Cal.	Urbana, Ill.
Montgomery, Ala.	St. Paul, Minn.	Charlotte, N. C.	Indianapolis, Ind.
Mobile, Ala.	Urbana, Ill.	Seattle, Wash.	Dayton, Ohio
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AN ELECTRIC SIGN!

Stop! Stop! Stop!

WHY AREN'T YOU DOING MORE BUSINESS?
Did you ever take a few minutes off and think of the thousands of people that pass your place of business and don't even know that you exist?

The Question is
How are You Going to Avoid This?

THERE IS ONE WAY AND ONLY ONE
EMPLOY SCIENCE

Take the hard genius labor of our brainiest men, who have developed light by electricity, grasp it by the handle like a branding iron; form it into words of your name and business and burn it into the memories of all who pass.

WE FURNISH ESTIMATES, DESIGN, CONSTRUCT AND ERECT ELECTRIC SIGNS

New State Electric Supply and Fixture Co.

Phone 436 228 West Washington
We do wiring Hot-Point Irons

TO GET A JOB WITH THIS MESSENGER
SERVICE YOU'D JUST HAVE TO BE A GIRL



Catherine Coleman and Carl Terrell.

Catherine Coleman, 18 and Carl Terrell, 16, two wide-awake girls of Memphis, Tenn., have started an exclusively girls' messenger service in their home town—positively the first of its kind anywhere. A dozen girls to be dressed in neat black suits with brass buttons and caps, each equipped with a bicycle, have been employed, and will be ready to deliver messages at a moment's notice any time during the day.

CALIFORNIA MAN BUYS VALLEY ACRES

F. C. Bell Secures Half Section of Land Near Glendale

Frank Shedd of the firm of Greene & Griffin last evening sold to F. C. Bell, a capitalist of Ontario, California, the east half (E½) of section twenty (20) township three (3) north, range two (2) east.

Mr. Bell has had considerable experience in land matters in Minnesota and Dakota, also in Western Canada. He purchased land in these localities at a time when the country was new and land was cheap. During the years that he held these lands he has seen enormous rise in value on them. From Canada Mr. Bell went to Southern California at Ontario investing again when land was comparatively cheap, and again saw the price rise in value that probably has been unprecedented in the history of land anywhere. He feels that in coming to the Salt River valley and buying the kind of land he has that his previous experience will repeat itself.

To a man who owns alfalfa around Ontario, that sells at from four to five hundred an acre Salt River valley land under \$100.00 an acre looks very low in price.

Mr. Bell takes into account the fact that the revenue derived from the sale of the power on the Salt River valley project will eventually be one of the valley's greatest assets, and it is the power possibilities that really clinched the matter in his mind.

In Ontario, California, water costs from \$15.00 to \$20.00 per acre per year, and is pumped from deep wells where the water has to be lifted from over two hundred feet, hence the price charged for the use of water here seem very cheap to him, as they certainly are.

In his conversation, Mr. Bell brought out this fact: that there is an old saying "Where rail and water meet there will be a great city." He compares this saying to the cattle proposition in this valley. We have a great natural cattle range surrounding us, that can produce the young stock at a minimum cost. We have the greatest body of alfalfa in the southwest and this lies adjacent to this range. Where these two meet there is the great cattle producing point.

Phoenix, Arizona, in his estimation will ship more finished cattle in a few years, than any point this side of the Missouri river. Alfalfa and corn will produce as fine a grade of beef as corn fattened steers of the corn belt, further east. That the possibilities of this are realized by some of our cattle men is evidenced by the fact of their buying land here in the valley.

Mr. Bell feels that in adding this half section to his holdings here, which already amount to over \$50,000.00, he is simply repeating his previous experiences, and that any good farming land will be worth much more money in the near future.

LIST OF CONVICTS BIGGER TODAY

Group of Four Goes to Florence Today.

A consignment of convicts will be taken to the penitentiary today to serve indeterminate sentences. The most important of the lot is Frank D. Lewis colored, for highway robbery. The victim was a man named Richardson who had been associating with Lewis and another colored youth who like Lewis claimed to be a prizefighter.

One night Richardson who had some money made a display of it in the presence of Lewis and his pal and soon after that he started for his home in the northern part of town. Before he had gone far he saw two men standing along his path and when he reached them one of them whom he recognized as Lewis knocked him down, sat upon him and held one hand over his mouth to deaden his outcries. Meanwhile the other man went through his pockets and relieved him of the money which he had been so proudly flaunting before.

Lewis was taken into custody in a day or two but by that time the other suspect had left town. He was captured in the southern part of the state but there was a lack of evidence to show that he was connected with the case.

Pablo Soto a member of the installment is going up for burglary and Jose Rivera and Pedro Nunez for stealing a pair of shoes.

Salvador Nunez who is already in the penitentiary will be brought back tonight as a witness in a criminal case.

Bob Bescher, the Cincinnati speed king, has now led the National league in base running for four successive years.

Survive the vicissitudes of a half a dozen seasons, but "The Prince of Pilsen" seems to stand in a class alone and its re-current visits serve to add to its popularity. Its familiar story has always an air of freshness, its songs are dainty and poetic and the Liders music suggest spontaneity and inspiration rather than the reminiscent plerifications of made-to-order compositions. Manager Henry W. Savage has kept the company well up to the standard fixed by the original performances. In vocal strength the present company is one of the best yet heard. "Jesse" Dandy will again be seen as Norma Brown the Sidonie, and Fred Lyon the lieutenant.

Coliseum

The Sun Fete celebration was fittingly finished last night at the Coliseum by the excellent company that has been entertaining thousands this week gave its usual performance with numerous novel changes. Smith and Pullman appeared better than ever in their singing and dancing specialty as did Allman and McFarland in their black and tan work, and the Victrola completed a good vaudeville bill. The movies scarcely need mention for they are always good.

FRECKLES.

"Freckles" by Gene Stratton-Porter, the most widely read novel of the past two years, dramatized by Neil Twomey, is announced for February 18th at the Elks theatre.

In the dramatization of this novel, Mr. Twomey has followed the text of the book faithfully, reproducing the important scene contained in the story.

"Freckles" is a pastoral play, beautiful in its simplicity, telling the adventures and love story of a homeless Irish lad in the great Limerick post swamps of Indiana. There is no character in modern fiction endowed with more simple nobility and wonderful sweetness. It is said to be a greater play than it is a novel.

Crosbie Gill, the famous scenic artist, of Wallack's Broadway theatre, New York, has pictured the great Limerick swamp and its environs with consummate skill; and the electricians and stage mechanics have completed the picture, equal to nature in every detail. As in other cities, "Freckles" will be a dramatic event here.

HISTORY IS REFLECTED

(Continued from Page One)

guard at the four corners of the float, the booming of a gong summoned the faithful to the ceremonies, and an escort of priests in solemn procession marched beside the heavily weighted car.

The next float showed the meeting of Cortez, the conquering Spaniard with Montezuma, the last of the great emperors of the Aztec empire which stretched from coast to coast in Mexico. Cortez and his followers were all ablaze with plumes, velvet and jewels, after the fashion of the time, and Montezuma and his attendants were attired in the regalia of a splendid but primitive court.

After the float marched forty Spanish-Americans in gala dress, representing the early Spanish residents of Arizona. These men wore broad sombreros and blue trousers flared at the bottom and trimmed in red and over the shoulder of each was flung a bright sash. The Spaniards, and the Calendar Stone and Montezuma floats were presented by the Spanish American Fraternal Brotherhood.

The next section, which was designed to show Indian life in Arizona, was led by the Indian school band and the five floats that followed, portrayed vividly the life and work of the real American. All five of these floats were designed and built at the Phoenix Indian school, and the Indians who rode on them were pupils of the school.

The first of the tribal floats showed an Apache in native costume sitting peacefully before the door of his straw kee, as the dwelling of the Apache is called. It is not many years since the

How Can the People Decide Which Medicine Is Best?



S. B. HARTMAN, M. D.
Columbus, Ohio.

One of my readers writes me in part as follows. He says:

"I like your idea as expressed in your last article as to how we may become sure we are right in matters of religion and medicine. Experience is our only guide. Now, as to the best way of getting this experience, you did not give any definite instruction. Take my case for instance. I am a man of family. And while we try to live properly, yet we are subject to disease and derangements like other people. Occasionally we have

to use drugs. What would you advise?"

My reply, in part, was as follows: Let us suppose it was a cough, or a common cold, or a hoarseness, or a pain in the chest, or a twinge of rheumatism, or a stoppage of the nose and discharge from the throat, indicating catarrh.

What you are after is, first, to cure yourself of your trouble; and, second, to gain experience so that you may cure yourself next time, if you or any member of your family should be so afflicted.

If you go to the drug store you buy Peruna. If it cures you, then you know what to get next time. If it does not cure you and it proves to be worthless, you know what to avoid.

In taking advertised medicines that have a definite name you are gradually learning to distinguish between those remedies that help and those that do not.

If a neighbor in whom I have confidence should tell me that they have purchased a bottle of some advertised medicine that helped them, I should feel perfectly free to give the medicine a trial. And if I found that the advertised medicine cured me I should not hesitate to tell my neighbors about it. I should not hesitate to have my name published, either, as testifying to the merits of such a medicine. Nothing short of this would be justice. Nothing less than this would be honest.

The prejudice against advertised medicines may have had some foundation in the past. But up to date I can conscientiously say that there are just as good medicines in the drug

store, compounded in a manufactory, advertised for sale to the people, just as good medicines of this kind as the medicines that the doctor prescribes. All our best remedies have been first found by common experience. The testimony of one person and another has spread the news and finally its use has become general.

This is exactly the way Peruna has spread among the people. It has not been advertising that has sold Peruna. Sometimes advertising sells the first bottle to a person, but afterwards it must be the merits of Peruna that sell it.

One person takes Peruna and is cured of a cough, or cold, or catarrh, lung disease or kidney disease, or stomach disease. Some one of these derangements which perhaps the doctors have failed to cure, Peruna relieves. He tells his neighbor about it. His neighbor tries it for the same purpose and is cured also. He again tells it, and so the news is spread.

Yes, I mean to put myself on record as saying it is from the experience of the common people that we must expect to sift out the genuine remedies from the many spurious ones claiming attention.

As a doctor myself, who has spent many years in the study and practice of medicine, I say and shall say again many times that Peruna is the best remedy I know of to meet the common, every-day climatic ailments to which the household is subject. And if I were keeping house as you are, trying to keep free from debt and disease, I should certainly keep a bottle of Peruna in the house all the time. No. 53—Advertisement.

members of this tribe were the terror of the border land, and the contrast between the past and the present is no where more pleasant than in their history.

The Navajo float showed a wattle hogan of cedar sticks and mud and a number of blanket weavers and silversmiths at work and all around the wagon blankets hung almost to the ground. The dwelling on the Pima and Papago float was made of weeds and sticks and like the home of the Apache it is called a kee. The tribesman on this float was engaged in dressing skins.

The Hopi house, or kiva, gave a vivid idea of the real homes of the Indians of this tribe which are commonly built of stone laid in mud. The Hopi were busy weaving baskets and many samples of their handiwork hung upon the walls of the kiva. One of the girls wore the fantastic head dress prescribed for all the unmarried women of the tribe.

The last of the Indian floats was not so gay in coloring as the others but there was an atmosphere of thorough-going industry about it that speaks well for the Indian of tomorrow. On this float, the title of which was "The New Way," rode a number of boys and girls from the government school engaged in crafts of skill.

The Mission Period was the next portrayed. With the music of chimes the white walled mission of San Xavier

in miniature rolled by, and in its wake followed an escort of padres robed and cowed in black, each black robe bound with a white cord, and in the hand of each padre the emblem that came side by side with the sword into the oldest West—the cross. The San Xavier mission, which is still standing near Tucson, is more than two hundred and fifty years old. The portrayal of the Mission Period was in charge of the Knights of Columbus.

Then followed a long succession of floats that told the story of the American occupation from pioneer days to the present time. The Woodmen of the World presented the log cabin of early days, a home like structure shaded by pine trees. A procession of Woodmen pioneers in jumpers, straw hats, bandanas, overalls and leggings followed the float.

The Moose Lodge presented a picture of mining as it was in the old days and as it is today. A procession of miners and prospectors carrying tools and driving pack-laden burros led the way and the scenic float that followed showed the mouth of a mine shaded by pine trees, and from within the mine came the sound of sledge and drill. The equipment for the miner's section was loaned by the Ezra W. Thayer Co. and the scenery for the float was painted by Inler.

The next two floats, arranged by the agricultural department of the Phoenix high school, portrayed the trans-

formation of the desert. The first showed a stretch of real desert with cacti and other hardy plants growing in the sand. On the second float a modern farm in miniature had been laid out, with a house, a barn, a windmill, fences and growing things and even a little orchard in bloom.

The Irrigation float showing a water fall in an irrigation canal was designed and executed by Taffee. The forestry float by Davis carried a small grove of Arizona trees supplied by the U. S. forest service at Prescott. Both the irrigation and forestry floats were presented by the Modern Woodmen of America. A cavalcade of cattlemen and cow girls followed the Woodmen's floats. The cattle business is too familiar to seem very romantic to the people of Phoenix but the many eastern tourists among the spectators found this a very novel feature.

The three flower floats carrying Phoenix high school girls brought the pageant to a bright and colorful climax. A field of orange poppies, a band of golden sunflowers and last "A Garden of Roses." The flowers of Arizona were beautiful collectively and individually, and well deserving of the applause they won.

So it was that the history of Arizona passed in review before the people of Arizona, on the fifteenth day of February 1913, just one year and one day after Arizona took her place with the sisterhood of states.

Hyder Won't Compel You



To Buy Here

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Arizona's Exclusive Haberdashery
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"Let's Get Acquainted"